

MWO DISTRICT BULLETIN

MWO Governor
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Message from Governor Ken

Hello Fellow Optimists!!

Welcome to the 2011/2012 Optimist year. Joan and I are very excited to be your Governor and First Lady and to represent the Midwestern Ontario District. We look forward to making many more friends and increasing the size of our "Optimist family."

This year's theme, "**Encourage Youth – Secure Our Future**" demonstrates the importance of our continued interaction with our local youth and communities. If our members continue to promote and conduct our International and District Youth programs we will encourage these young people to excel and to become our future leaders.

Growth and communication are two important ingredients to maintain a healthy Organization and a strong District. Our district new club building and membership teams have been already working hard and are available for your service. Our District Team and I will do our best to keep you well informed and to respond to any enquiries you may have.

The 1st Quarter Board is scheduled on November 4th & 5th in Grand Bend. I encourage you to attend for some fun and fellowship and to take advantage of the informative training sessions. Come out and meet our Vice President Dwight Phillips and his wife, Marlene.

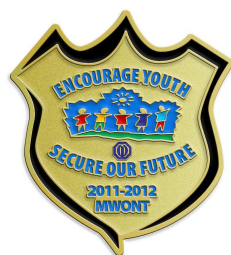
Joan and I have attended many of your club functions and fundraisers. Keep the invitations coming and we will do our best to pay you a visit. It is very rewarding to see and experience all the wonderful things you do for your kids and your communities.

It makes me very proud to be an Optimist!!

Hope to see you in Grand Bend.

Sincerely,

Ken Hayward
Governor 2011/2012
Optimist International
Midwestern Ontario District



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Childhood Cancer Campaign

Hello fellow Optimists. I am delighted to serve as your CCC chairperson for Governor Ken's Optimist year. I want to help you and your club in any way that I can during this next year. Please contact me at jackie.kinder@rogers.com or at 519 680 7182 and let me know how I can help you with your club's Cancer Campaign fundraising.

Presidents: Have you selected your club's CCC rep for this year? There is a form in your new directory to fill out and send or email to me. In this way, I can communicate any updates, new resources, etc. directly with your club's CCC rep. Keep in mind the Matching Grants Program for childhood cancer-related projects when planning your fundraising for the year.

CCC Reps: Did you know that there is a lot of useful information on the OI website? Simply select "Members", then "Clubs and Districts", followed by "Programs and Activities" to see the resources for the CCC. You will also see there the forms for applications for Matching Grants, which you might wish to use if your club decides to provide financial support to a family that is dealing with childhood cancer or to provide funds directly to an organization that supports children with cancer, such as Child Can or the Computers for Kids program.

Milwaukee here we come!!!

Mark your calendars - July 12 to 14 2012 and get set for the 94th Optimist International annual convention.

There will be workshops, as well as business sessions, so come and help shape the future of our organization.

Be sure to ask me for a registration form and for a Milwaukee visitors guide. If you register before May 1 2012 you can take advantage of the Early Bird Savings!

I hope that you can stay a couple extra days, as there is so much to see and do in Milwaukee.

Contact me for more information [optimistcatherine@gmail.com] OR contact the International convention committee at [convention@optimist.org]

In Optimism,

Optimist Catherine,

Catherine Herdman Convention Ambassador,

Immediate Past Governor



A District "Encourage Youth— Secure Our Future" Award will be presented to each of the first ten members who sponsor a member between October 1, 2011 and September 30, 2012, and the Club Roster Adjustment(s) are received by Optimist International on or before September 30, 2012.

Let's Get Growing!

We are mid-way through our first month of the 2011-2012 Encourage Youth - Secure Our Future Optimist year. It is an exciting time as the new executives set the goals to be achieved within their clubs before September 30, 2012.

Governor Ken has set his goals for Midwestern Ontario District for the upcoming year and the top priority is "GROWTH". This is to be accomplished through increasing membership in existing clubs as well as building five new clubs in our great District. The New Club Building Team has already met to discuss what areas would benefit from the building of a new club. We can't do this without the help of the clubs and members.

If your club has set being a "Distinguished Club" as one of its goals, contact any member of the New Club Building Team to find out how we can help you make this a reality.

George DeWys, 519-349-2808

Doris Haw, 519-538-4284

Isabel Hayward, 519-323-3512

Elaine McLaren, 519-272-1763



News from Local Clubs

Optimist Club of Listowel Optimist Club President Bert Hoffele presented Eastdale Public School with a cheque for \$5000 to get the school's Help Our Eagles Soar Campaign to off to a good start. The school has a fundraising goal of \$85,000. School Principal, Kathy Boyd, says this the playground is really a community playground.

Inspiring Words from Mitchell Optimist Club President Leanne Davidson "My goal for the club this year is pretty simple: "Try new things." Whether this means a new project you would like to try, or simply volunteering to help on a different committee that what you usually do, I want everyone to feel involved in the wonderful work we do in our community. I hope to see lots of enthusiasm for our many community events. "

The East London Optimist Club issued an invitation to their members to attend The Children's Hospital Celebration for Optimist Clubs of Midwestern and Southwestern Ontario District on Oct. 14. Members who attended were able to see what a million dollars raised by London and area Optimist Clubs went to.

The Optimist Club of Stratford is now in its 75th year of servicing the youth of Stratford.



District Judging Criteria for Club Newsletter Submissions 2011- 2012

Front Page

Masthead consistent monthly and includes club name
Date of Newsletter
Optimist Logo and/or Club Logo or District Logo
President's Name
Secretary's Name
Newsletter Editor's Name

Additional Page/s

Club Committee Reports i.e. Youth Activities, Fellowship
International President's Logo and/or International Info
District Information
Zone Information
Club Information
Other

Content

No Spelling Errors
Easy to Read
Good Use of White Space
Graphics i.e. Clip Art, Photos, News Clippings etc.
Use of Optimist Logo throughout Newsletter
Overall appearance
Coming Events - Information well ahead of event
Humour in Good Taste
Recognition of Club Members
Optimist Creed
Club Executive/Committees

Judging will be based on a random selection of three (3) newsletters per club submitted during the current Optimist year - 2011 - 2012.

If you have questions please contact District Bulletin Editor, Marg Rapp, at rapps@wightman.ca or 519-665-2137.

Please send your newsletter monthly to me at rapps@wightman.ca or Marg Rapp, R.R.4, Mount Forest, 211748 Baseline Road, Mount Forest, Ont. N0G 2L0 Deadline for Jan. newsletter is Jan. 20

Dates to Remember

Nov. 4 District Executive Meeting
Grand Bend

Nov. 5 First Quarter Board
Grand Bend

Dec. 1-31 Essay Contest Month
Topic "How My Positive Outlook
Benefits My Community"

Jan. 1 Submit Second Quarter
Optimist International
Dues

Directory Changes:

Essay Chair
Ray Love
maplelane@wightman.ca

Governor's Fellowship/
Hospitality Co-Chairs
Larry High
519-622 - 0246
Keith North
519-334-3109

Hallowe'en Humour

Q: What do little trees say on Halloween? A: Twig or treat.

Q: What does the papa ghost say to his family when driving? A: Fasten your sheet belts

Q: Why do mummies have trouble keeping friends? A: They're wrapped up in themselves

Q: How do you repair a broken Jack-o-lantern?

A: Buy a pumpkin patch!

Have a Happy Hallowe'en



1st Quarter Board

Plan to attend the First Quarter Board this year in Grand Bend at the Oakwood Resort November 5 2011 registration opens at 8 a.m. There is great training planned. Hope to see everyone there.

Ann Tosheff'

Convention Chair

Address: 706711 Bluewater Highway, Grand Bend

Registration: \$12

Training Sessions: President's Training, Spelling, Oratorical, Essay, Secretary-Treasurer
Membership, New Club Building, P.G.I., H.O.B.Y., JOOI Clubs
Canadian Children's Optimist Foundation, Membership Retention/Fellowship

Optimist International

President: Jack Creswell

1st Lady: Sue Creswell

Optimist International

Vice President: Dwight

Phillips

Lady: Marlene Phillips

Optimist International at a glance

Membership: 97,052*

Total Clubs: 3,319*

Founded: June 19, 1919

* As of August 15, 2011: figure includes
JOOI Clubs



December - Essay Contest Month

Topic: "How My Positive Outlook Benefits My Community"

The Optimist Creed

Promise Yourself –

To be so strong that nothing can disturb your peace of mind.

To talk health, happiness and prosperity to every person you meet.

To let all your friends know that there is something in them.

To look at the sunny side of everything and let your optimism come true.

To think only of the best, to work only for the best and to expect only the best.

To be just as enthusiastic about the success of others as you are about your own.

To forget the mistakes of the past and to press on to the greater achievements of the future.

To wear a cheerful countenance at all times and give every living creature you meet a smile.

To give so much time to the improvement of yourself that you have no time to criticize others.

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

Optimist International

District Goals 2011 –2012

Increase Membership Growth in our District

- by:*
- * Building a minimum of 5 new clubs*
 - * Increasing membership by 5 %*
 - * Adding 10 new Friends of Optimists*

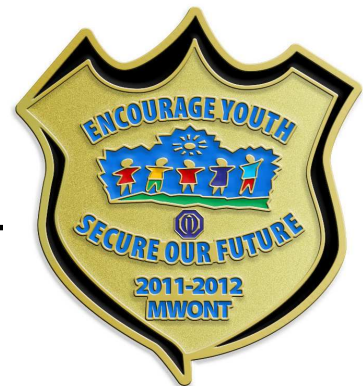
Increase Personal Growth Involvement (PGI) activity throughout the District by 5%

To “Encourage Our Youth” by promoting and recognizing our children through our Optimist International and Midwestern Ontario District youth programs

Increase public awareness of Optimist International through improved marketing by utilizing the media and community functions

To maintain good communication among our membership by frequent use of phone calls, personal visits, e-mails and newsletters

*...we will achieve these goals!!
by giving 100% and then some...*



Optimist Websites:
Midwestern Ontario District: www.optimistmwo.on.ca

Optimist International: www.optimist.org

Optimist Leaders: www.optimistleaders.org.