Embodyment in Metaphorical Imagination

Metaphor scholars in cognitive science now argue that metaphor is not just a linguistic device, but also a fundamental part of human cognition. Conceptual metaphors such as LIFE IS A JOURNEY or UNDERSTANDING IS GRASPING are pervasive in ordinary speech and writing, appear to be essential for how people conceive abstract concepts, and may be quickly recruited during standing. Recent research even suggests that in recurring patterns of bodily experience of “embodied cognition.” Raymond W. Gibbs, from a multidisciplinary perspective, and de-ide that many aspects of abstract thought are embodied metaphor. He will argue that people ordinarily engage in embodied simulation processes when using metaphorical language, and, more generally, thinking in imaginative ways about their lives and the world around them.