

UNIVERSITY OF WATERLOO COGNITIVE SCIENCE PRESENTS

RAYMOND W. GIBBS, JR.

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Author of *The Poetics of Mind: Figurative Thought, Language, and Understanding* (Cambridge UP, 1994), *Intentions in the Experience of Meaning* (Cambridge UP, 1999), and *Embodiment and Cognitive Science* (Cambridge UP, 2006); editor of *The Cambridge Handbook of Metaphor and Thought* (Cambridge UP, 2008); co-editor with Gerard Steen of *Metaphor in Cognitive Linguistics* (Benjamins, 1999); co-editor with Herbert Colston of *Irony in Language and Thought: A Cognitive Science Reader* (Erlbaum, 2007); and editor of the journal *Metaphor and Symbol*.

THURSDAY 25 JUNE, 1:00 - 3:00, PAS 1229

EMBODIMENT IN METAPHORICAL IMAGINATION

Metaphor scholars in cognitive science now argue that metaphor is not just a linguistic device, but also a fundamental part of human cognition. Conceptual metaphors such as **LIFE IS A JOURNEY** or **UNDERSTANDING IS GRASPING** are pervasive in ordinary speech and writing, appear to be essential for how people conceive abstract language production and understanders appear to be grounded in additional evidence in favor of **conceptual** metaphors. Evidence in support of the

concepts, and may be quickly recruited during standing. Recent research even suggests that ed in recurring patterns of bodily exper- of "**embodied cognition**." Raymond W. Gibbs, from a multidisciplinary perspective, and de- idea that many aspects of abstract thought are embodied metaphor. He will argue that people ordinarily engage in embodied simulation processes when using meta- phorical language, and, more gener- ally, **thinking in imaginative ways** about their lives and the world around them.

many aspects of lan- many conceptual met- ence, and thus provide Jr. will offer an analy- scribe recent empirical **structured** in terms of

